

University of Pretoria Yearbook 2016

Creativity and innovation 823 (ENP 823)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
Programmes	Postgraduate Diploma Digital Innovation Postgraduate Diploma Option: Entrepreneurship
Prerequisites	No prerequisites.
Language of tuition	English
Academic organisation	Business Management
Period of presentation	Semester 1

Module content

- The theorem surrounding creativity, innovation and opportunity finding
- The techniques to facilitate and enhance creative thinking
- A full understanding of business innovation in an entrepreneurial context

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